

INSPIRUS 3.0

Journey from the Academia to the Workforce

(2023-2024)

The Placement, Internship and Training Cell (PITC) of Sri Aurobindo College (Evening) organised various programmes to create awareness on the opportunities available to students as they take the first step towards becoming working professionals. Moreover, it also organised internships and trainings for students to provide them with hands-on experience as interns in different companies and organisations.

PITC is active on social media platforms to promote the event and have posted insights on building a professional online presence for students, in addition to networking strategies, and personal branding. These initiatives and innovative instruments aim to aid students in their professional development and increase their awareness on the job market.

The PITC invited Dr. Sayantan Kundu, Assistant Professor (Finance), Indian Management Institute, Kolkata, as an expert on 'Financial Modelling' for an interactive session with the students to discuss career opportunities in the field of finance. Dr. Kundu focussed on ways and means to maximise returns in a volatile stock market and deliberated on the intricate financial implications of investments and returns in capital markets

The seminar proved to be extremely useful as it provided insights into the volatile behaviour of the stock market and shed light on the risks involved while investing in the stock market. The seminar also discussed the options to minimise risks by investors. This exposed the students to the functioning of equity markets, thereby opening avenues for them to take up jobs in the financial sector. The seminar was well attended with over 111 students registering for the programme.

Inspirus, is the flagship event of PITC, and is organised annually for the benefit of students across University of Delhi. This year, Inspirus 3.0 was organised as an innovative hybrid internship, training and job fair with the objective to bridge proficient internship/job seekers with employers from across India. Over 1000 registrations were received from DU students and with 43 companies onboard. The Principal, Prof. Arun Chaudhary, inaugurated the event by lighting the lamp together with the Convenor of the programme, Dr. Archana Agarwal and committee members of PITC, represented by faculty and core-team of students.

A number of activities marked the week-long Inspirus 3.0 event under the title 'Learnathon'. The programme started by a seminar on 'CV Building' by Raghav Mutneja. His presentation focussed on the importance of a good CV, while sharing tips on making an impact through a good CV. Large number of students showed their interest in the seminar, with 114 students submitting the feedback form.

Campus recruitment drives were held during the event and Group Discussion and Personal Interviews (GD-PI) were held by Ernst and Young (EY), as well as with the active participation of faculty members of the committee of PITC. The best-performing candidate(s) was awarded a token prize for their excellent contributions out of a total registration of 64 participants.

Ms Jasneer Bhalla, the resource person for the virtual Webinar on 'Campus to Corporate' aims to motivate students and plan career strategies towards achieving immense growth. The internship and recruitment drives were organised and conducted parallel with the above-mentioned activities on all days of the programme.

While preparing for the programme, the PITC conducted a total of 29 pre-recruitment and pre-internship drives throughout the year with a total of 350-400 registrations. 18 offer letters have been received for internships. This number is likely to go up before the end of the semester.

18 MoUs have been signed by the college, thus far. 23 students out of a total of 145 registered participants have been successfully shortlisted for the recruitment drive.

Dr Archana Agarwal
Convenor,
Placement, Internship and Training Cell